



# DAIRY FARMERS OF CANADA 2022 VIRTUAL ANNUAL DAIRY POLICY CONFERENCE

DAIRY FARMING FORWARD  
January 31 and February 2-3, 2022

## AGENDA

\* All times are eastern standard time

### Monday, January 31 \* for producers/DFC members only

11:30 a.m. - 12:30 p.m. | **Effective Lobbying in a Virtual Environment Briefing for Producers**

### Wednesday, February 2 \* for producers, members, and associate members. Open to Media

1:00 p.m. | **Opening of Conference**  
Pierre Lampron, President, Dairy Farmers of Canada

1:30 p.m. | **World Market Overview & 2022 Outlook**  
Maxime Collette, Economist, Dairy Farmers of Canada

2:00 p.m. | **Forces that will Shape 2022**  
Nik Nanos, Chief Data Scientist and Founder, Nanos Research

2:45 p.m. | **Break**

3:00 p.m. | **Keynote Speaker / Fireside Chat**  
Chantal Hébert, National affairs writer, columnist and political commentator

4:00 p.m. | **Panel: Advancing on Sustainability**  
Korb Whale, Farmer Expert on DFC Sustainability Working Group;  
Annie AcMoody, Senior Director, Policy, Trade and Sustainability, DFC;  
Rebecca Johnson, Sustainability Specialist, Viresco Solutions

4:45 p.m. | **Day One Wrap Up**  
Pierre Lampron, President, Dairy Farmers of Canada

### Thursday, February 3

*(12:15 p.m. to 1:10 p.m. - open to producers, members, associate members and to media.)*

12:15 p.m. | **Opening Remarks**  
Pierre Lampron, President, Dairy Farmers of Canada

12:25 p.m. | **Speaker/Fireside Chat**  
**The Honourable Steven Guilbeault, Minister of Environment and Climate Change Canada**

*(1:10 p.m. to 3:50 p.m. - remaining sessions are reserved for producers and producer members only)*

1:10 p.m. | **Break**  
Following the break, producers and members are invited to join using the link provided

1:30 p.m. | **DFC Governance: Vote on By-Law**  
Gert Schrijver, Chair of the DFC Governance Committee

2:20 p.m. | **Strategic Planning 2023: An Interactive Session with Dairy Farmers**  
Jacques Lefebvre, CEO, Dairy Farmers of Canada

3:50 p.m. | **Closing Remarks**  
Pierre Lampron, President, Dairy Farmers of Canada