



**DAIRY FARMERS OF CANADA**  
**2023 HYBRID ANNUAL DAIRY POLICY CONFERENCE**  
**DAIRY IN THE FOOD SYSTEM OF THE FUTURE**  
March 20-21 – Chateau Laurier, Ottawa ON  
**AGENDA**

*It's 2023, and the Canadian dairy sector is facing several headwinds: Inflationary pressures on food and beverage production. Market disruption from imports and plant-based alternatives. Consumer behavior in an era of mission-driven and price-sensitive purchasing. Supply-chain disruptions and bottlenecks. International trade and climate change issues driving public policy. And more.*

*The next few years will be pivotal for the sector as we adjust to new realities. Fortunately, the industry has proven its resilience and ability to adapt creatively, and its confidence is growing.*

*Join your dairy sector colleagues as we dive into the consumer, economic and public policy trends that are shaping the future of dairy, and plot out our place in the safe and sustainable food system of the future.*

**\* All times are Eastern Standard Time**

**Friday, March 17**

*\* for producers/DFC members only*

12:00 p.m. - **Virtual Lobby Day Briefing**

1:30 p.m.

**Sunday, March 19**

5:00 p.m. – **Registration**

7:00 p.m. Located in the foyer by the Adam Room

**Monday, March 20**

7:30 a.m. **Registration**

Located in the foyer by the Adam Room

8:50 a.m. **Opening of Conference**

Pierre Lampron, President, Dairy Farmers of Canada

Philippe Lamothe, General Counsel and Corporate Secretary, Dairy Farmers of Canada

9:05 a.m. **President's Address**

Pierre Lampron, President, Dairy Farmers of Canada

9:20 a.m. **Canadian Domestic Market Outlook**

Annie AcMoody, Vice-President Policy and Trade, Dairy Farmers of Canada

9:30 a.m. **Global Dairy Market Outlook and Sustainability**

Torsten Hemme, Founder and CEO IFCN Dairy Research Center

10:30 a.m. **John Barlow, Member of Parliament, Foothills, Alberta**

10:50 a.m. **Break**

11:00 a.m. **Fireside Chat with Robert Asselin**

Jacques Lefebvre, CEO, Dairy Farmers of Canada

Robert Asselin, Senior Vice President, Policy, Business Council of Canada

12:00 p.m. **Lunch**

1:00 p.m. **The Honourable Marie-Claude Bibeau, Minister of Agriculture and Agri-Food Canada**

- 1:30 p.m. **Panel: Implementing net zero on farm – the launch of the Best Management Practices Guide to Mitigate Emissions on Dairy Farms**  
 Fawn Jackson, Chief Sustainability Officer, Dairy Farmers of Canada  
 Dr. Débora Santschi, Innovation and Development Director, Lactanet  
 Dr. Andrew VanderZaag, Research Scientist, Agriculture and Agri-Food Canada  
 Curtis Grainger, Director, Lending Products and Sustainability Programs, Farm Credit Canada  
 J.P. Brouwer, Dairy Farmer, Alberta
- 2:45 p.m. **Break**
- 3:00 p.m. **Interactive Session** *(for producers only, closed to medias)*  
 Jacques Lefebvre, CEO, Dairy Farmers of Canada
- 4:30 p.m. **Wrap-up**  
 Pierre Lampron, President, Dairy Farmers of Canada
- 5:30 p.m. **Banquet Dinner** *(for producers only, closed to medias)*
- Fireside Chat with Ron Kind**  
 Jacques Lefebvre, CEO, Dairy Farmers of Canada  
 Ron Kind, Senior Policy Advisor, Arnold & Porter  
*\*Not available for virtual participants*
- 10:00 p.m. **Hospitality Suite**

## Tuesday, March 21

- All Day **Lobby Day**
- 5:00 p.m. – **Dairy Farmers of Canada Reception**  
 Chateau Laurier Ballroom  
*\*Not available for virtual participants*
- 10:00 p.m. **Hospitality Suite**